

Case Interviews

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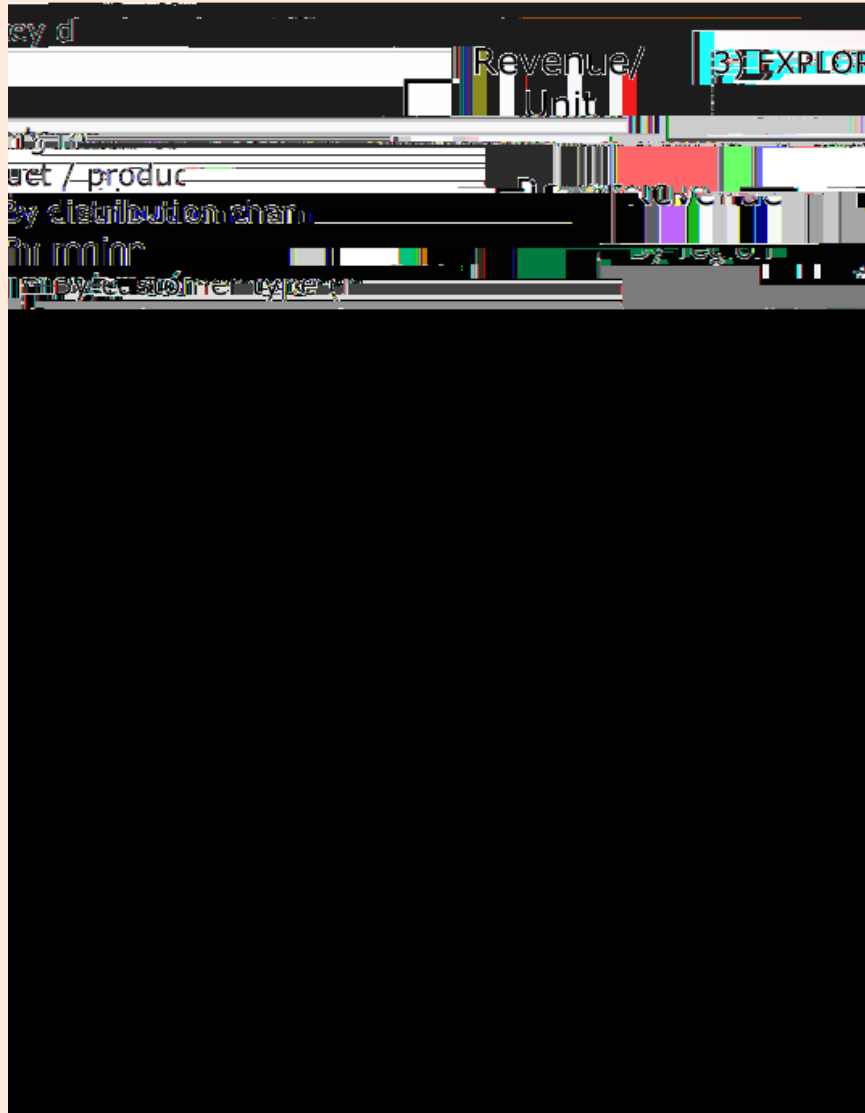
Purpose of a case interview

- See how you think

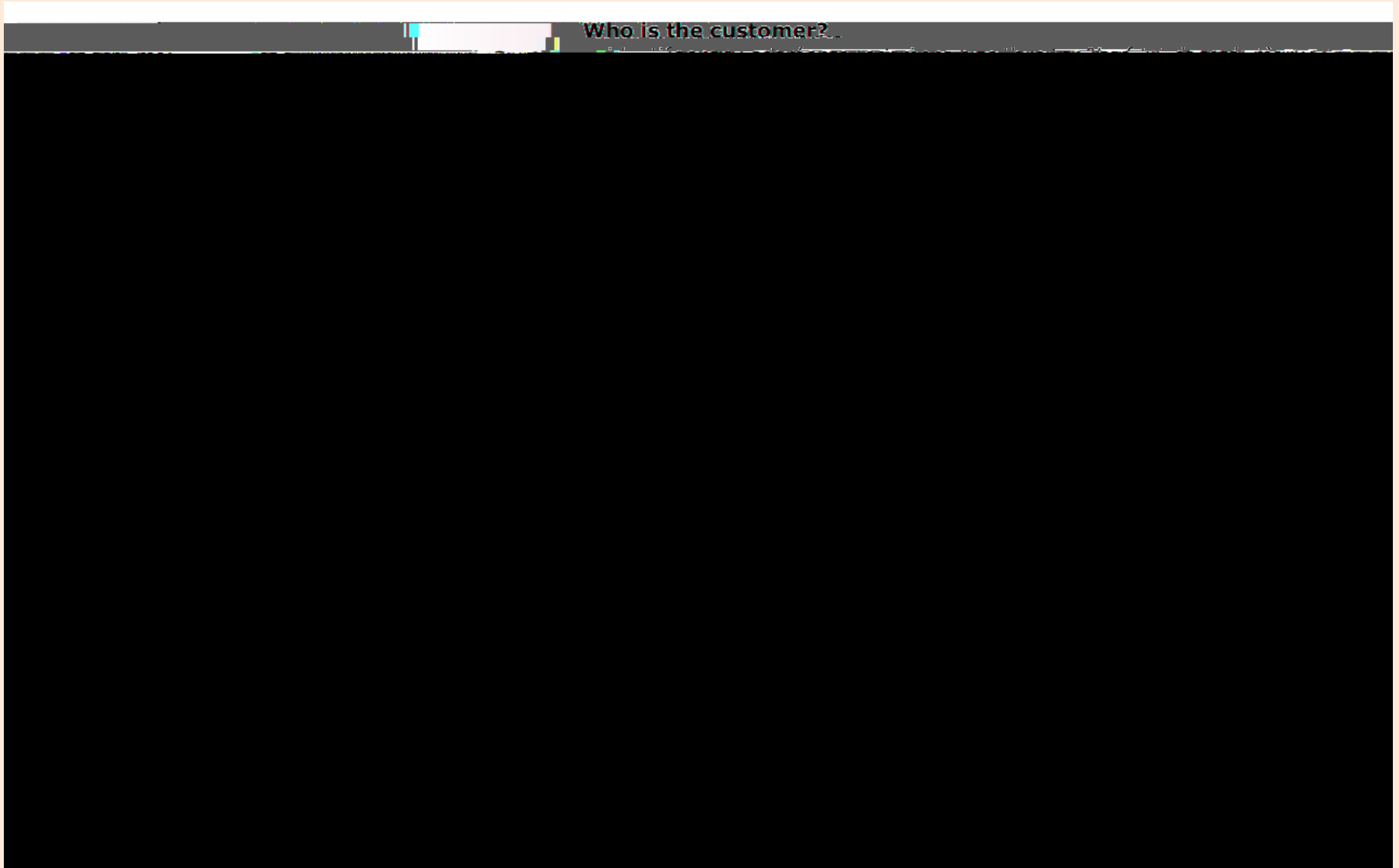
A typical structure



Useful frameworks (1 of 2)



Useful frameworks (2 of 2)



Close in style

- Start with your recommendation
- Summarize the evidence
- Bonus:
 - Creative idea
 - Area for more research
 - Acknowledgment of limitations

How to prepare

- Business judgment memorize ONE set of frameworks
- Quantitative ability – do mental math while walking/eating
- Ability to think clearly under pressure visualization
- The only substitute for practice is...
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It should be fun!

- Solve an interesting problem
- Challenge yourself
- It's not 100% representative of the day-day work, but it shows you the kind of thinking you'll do