

CASE INTERVIEW PREPARATION

You've done the hard work to network, form your resume, and tailor your cover letter, and now you have landed an interview! It is no easy feat to make it to the case interviews, so congratulations! Now it's time to prepare...

What are employers looking for in a case interview?

- Analytical skills: The ability to break down a complex problem into smaller, manageable parts and identify the underlying issues.
- Problem-solving skills: The ability to develop creative and effective solutions to complex problems.
- Communication skills: The ability to clearly and concisely communicate your thoughts and ideas to others.
- Teamwork skills: The ability to work effectively with others to achieve common goals.
- Business acumen: The ability to understand and apply business concepts and principles.

How are you going to prepare?

- Research the company: Understand the company's mission, vision, and values. Research the industry and the company's competitors.
- Review your resume: Make sure your resume is up-to-date and accurately reflects your skills and experience.
- Practice case interviews: Use case interview practice materials to develop your analytical and problem-solving skills.
- Prepare your own questions: Think of questions you would like to ask the interviewer.
- Dress professionally: Make a good first impression by dressing appropriately for the interview.
- Arrive on time: Be punctual and professional.
- Listen carefully: Pay attention to the interviewer's questions and instructions.
- Communicate clearly: Use clear and concise language to explain your thoughts and ideas.
- Show your work: Write down your thoughts and calculations as you work through the case.
- Ask for feedback: After the interview, ask the interviewer for feedback on your performance.
- Follow up: Send a thank-you note to the interviewer.

