

John H. Fisher
One Charles Street South; Unit 8D
Boston, MA 02116

Boston College, Senior Lecturer 2017 to present
Commonwealth Ave; Chestnut Hill, MA 02467
Strategic Brand Management Course, Undergraduate & Graduate -- MBA
Boston College Undergraduate Marketing Academy; Co- Director

Boston College, Adjunct Lecturer 2014 to 2017
Commonwealth Ave; Chestnut Hill, MA 02467
Strategic Brand Management Course, Undergraduate & Graduate -- MBA

Babson College; Adjunct Lecturer 2006 to May 2014
Babson Park, MA 02457
Brand Management Course, 2 sections; undergraduate
o Received consistent 1.0-1.5 course ratings from approx. 900 students
o Guest lecturer at Graduate Course in Brand Management, 2006 to present
o Guest lecturer at Sports Marketing Course, 2011 to present
Guest lecturer at Boston College's Carroll School of Management and Harvard Business School

Jazz Advisors, L

